



NEWPORT NEWS GREEN FOUNDATION

November 7, 2020, noon to 4 pm

Chatham Trail

401 Chatham Drive, Newport News

Sponsorship Opportunities

Picnic at the Pond is a free event open to the community. Neighbors and friends are invited to grab and blanket and join the Green Foundation for a socially distanced picnic at our Chatham Trail Location. The event will include free tree giveaways, food, adult beverages, live music, and vendor tables for sponsors.

\$7,500- Presenting Sponsor (Exclusive Opportunity)

Our presenting sponsor is an exclusive opportunity for one supporter of green spaces. This sponsor will receive top billing rights at the event, gets naming rights for the People's Choice Green Award, and the most exposure opportunities of all the sponsorships.

- Naming rights for the People's Choice Green Award. Award will be voted for on-site and presented to attendees' favorite among the Annual Green Award winners.
- Mentioned as overall event sponsor (present by...) in all publicity for the event
- Logo on event flyers
- Logo on 2 event banners
- Presenting sponsor mention in all press releases
- Opportunity to place items in attendees grab bags (approx. 100)
- On-site vendor space
- Gift basket with grazing box from Bluebonnet Grazing Co.

\$5,000- Green Leaf (Children's Activity Book Sponsor)

- Logo on event flyers
- Logo on event banners
- Sponsor mention in all press releases
- Sponsor of Children's Activity Book to be given out at the event.
- Opportunity to place items in attendee grab bags (approx. 100)
- On-site vendor space at the event
- Gift basket with grazing box from Bluebonnet Grazing Co.

\$2500- Platinum Leaf (Entertainment Sponsor)

- Name on all the event flyers/website
- Logo on event banners
- Entertainment Sponsor with recognition by performing artists and sign at performance location.
- Opportunity to place items in attendee grab bags (approx. 100)
- On-site vendor space
- Gift Basket with grazing box from Bluebonnet Grazing Co.

\$1000- Gold Leaf

- Name and link on event website
- Logo on event banners
- Opportunity to place items in attendee grab bags (approx. 100)
- On-site vendor space

\$500- Supporter

- Name and link on event website
- Opportunity to place items in attendee grab bags (approx. 100)
- Logo on event banners

Sponsorship Level: _____ Donation Amount: _____

Company Name: _____

Contact Name: _____

Email Address: _____

Mailing Address: _____

Phone Number: _____

To ensure printing time, please return commitment no later than November 2nd.

Online donation options are available at www.nngreen.com.

Make checks payable to:

Newport News Green Foundation

P.O. Box 120475

Newport News, VA 23606

For more information, please call 757-597-2842

or email: info@nngreen.com